

EU Campaign

Nov 22 to Jan 2023

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EU Campaign

FQ1 | 26th Anniversary Celebration

- **Period**
 - 12 weeks | 1st Nov 2022 – 31st Jan 2023
- **Eligible Products** : Full Crucial Range
- **Program Scope**
 - Purchase any eligible Crucial products at any participating retailers and stand a chance to win a prize
 - Top 3 prizes:
 - (1) 55" Sony 4K TV
 - (2) Nintendo Switch OLED
 - (3) Harman Kardon Onyx Portable Speaker
 - Weekly prize: 5 x 30 SGD GrabGift vouchers
- **Communications**
 - Crucialpromos.asia landing page (EN)
 - Youtube – product videos
 - FB Ads - Crucial Memory
 - GDN display
 - Lazada/Shopee Crucial flagship store
 - Key reseller retail & online channels



We're giving away our latest entertainment gear to celebrate our 26th anniversary. To be eligible, you must purchase any Crucial product between 1/11/22 to 31/1/23 to participate.



Get every eligible Crucial product at any participating retailer and stand a chance to win a prize.



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GrabGifts

Reseller Bonus
 For every winner that has purchased and entered in the giveaway from their store, Reseller will get the same total amount of the winner's prize at the end of the campaign

